

"Combating the Health Care CON"

"Unleashing Free Market Medicine"

**Legislative Update: FMMA 2017** 





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#### Courtesy

### **Thomas Stratmann**

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#### Limit the ability to obtain medical treatment

Have no public health or safety justification

"Competitor veto law"





# **How Did We Get Here?**

First introduced by New York in 1964

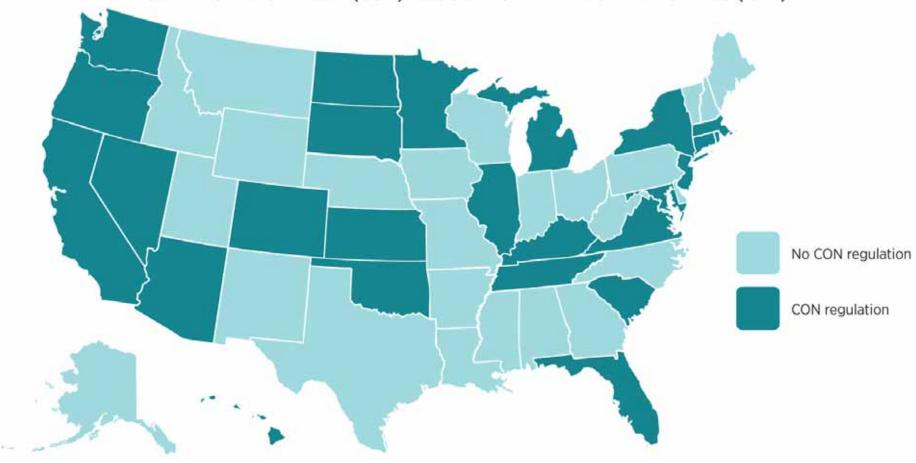
In 1974, the federal government incentivized states to implement CON laws

Federal law was repealed in 1987

Today, 35 states in the U.S. still have CON laws in their statues and enforce them



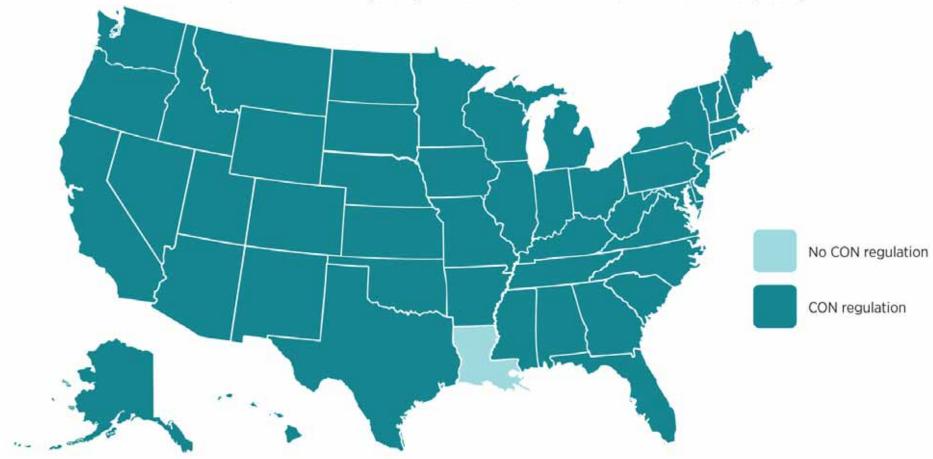
#### CERTIFICATE-OF-NEED (CON) REGULATION IN THE UNITED STATES (1974)





Source: American Health Planning Association, National Directory: State Certificate of Need Programs, Health Planning Agencies, Annual Volumes, 1994–2012, 2012.

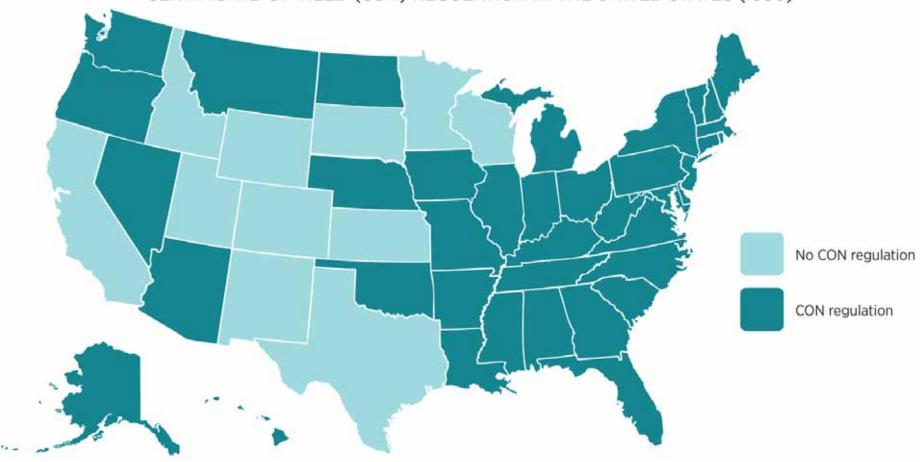
#### CERTIFICATE-OF-NEED (CON) REGULATION IN THE UNITED STATES (1980)





Source: American Health Planning Association, National Directory: State Certificate of Need Programs, Health Planning Agencies, Annual Volumes, 1994–2012, 2012.

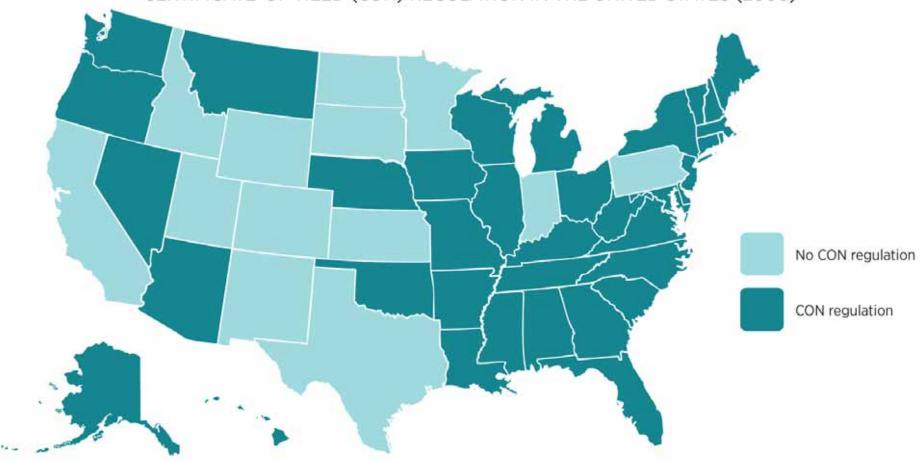
#### CERTIFICATE-OF-NEED (CON) REGULATION IN THE UNITED STATES (1990)





Source: American Health Planning Association, National Directory: State Certificate of Need Programs, Health Planning Agencies, Annual Volumes, 1994–2012, 2012.

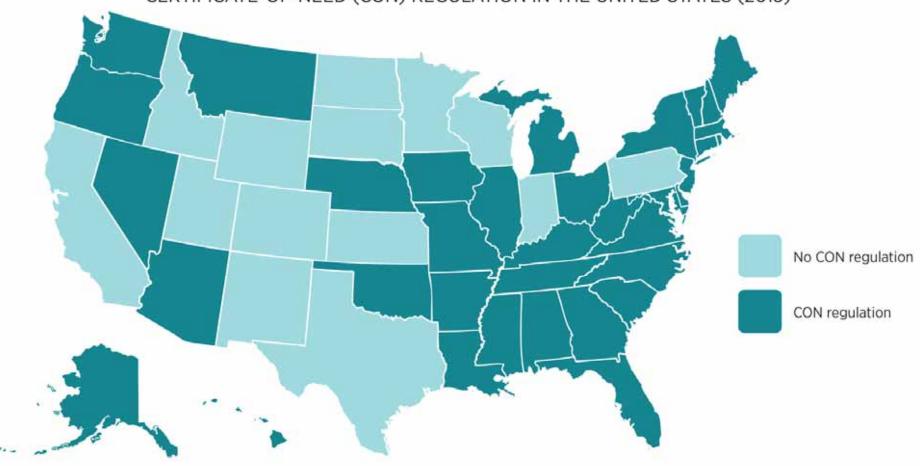
#### CERTIFICATE-OF-NEED (CON) REGULATION IN THE UNITED STATES (2000)





Source: American Health Planning Association, National Directory: State Certificate of Need Programs, Health Planning Agencies, Annual Volumes, 1994–2012, 2012.

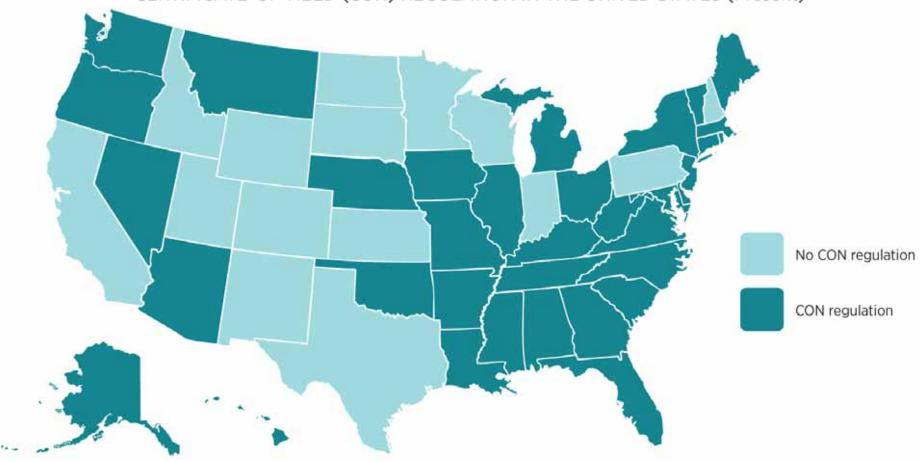
#### CERTIFICATE-OF-NEED (CON) REGULATION IN THE UNITED STATES (2015)





Source: American Health Planning Association, National Directory: State Certificate of Need Programs, Health Planning Agencies, Annual Volumes, 1994–2012, 2012.

#### CERTIFICATE-OF-NEED (CON) REGULATION IN THE UNITED STATES (Present)





Source: American Health Planning Association, National Directory: State Certificate of Need Programs, Health Planning Agencies, Annual Volumes, 1994–2012, 2012.





### **Medical Office**









## **Ultrasound**

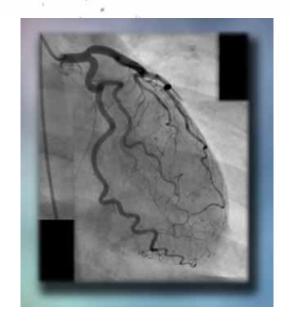








# **Cardiac Catheterization**









# Ambulatory Surgery Center 27







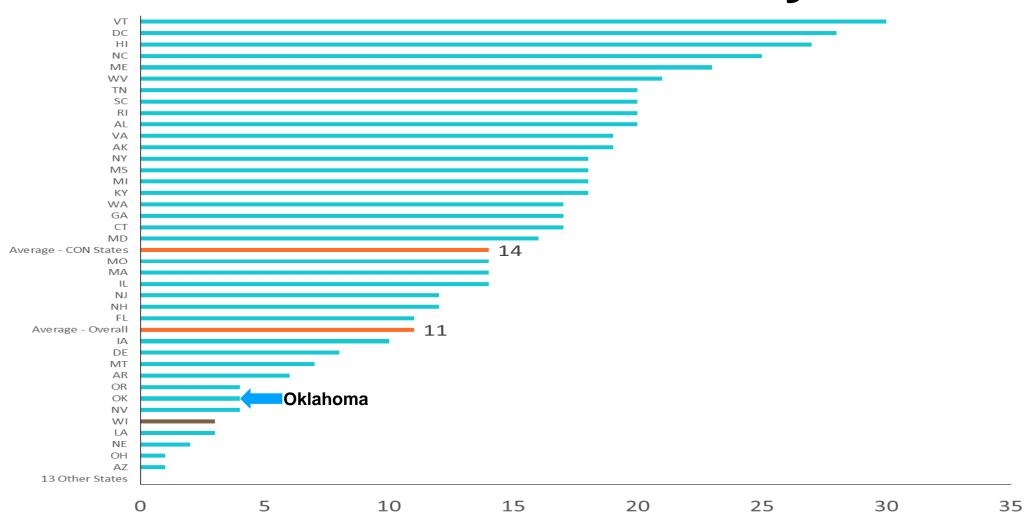


# **Hospital Beds**

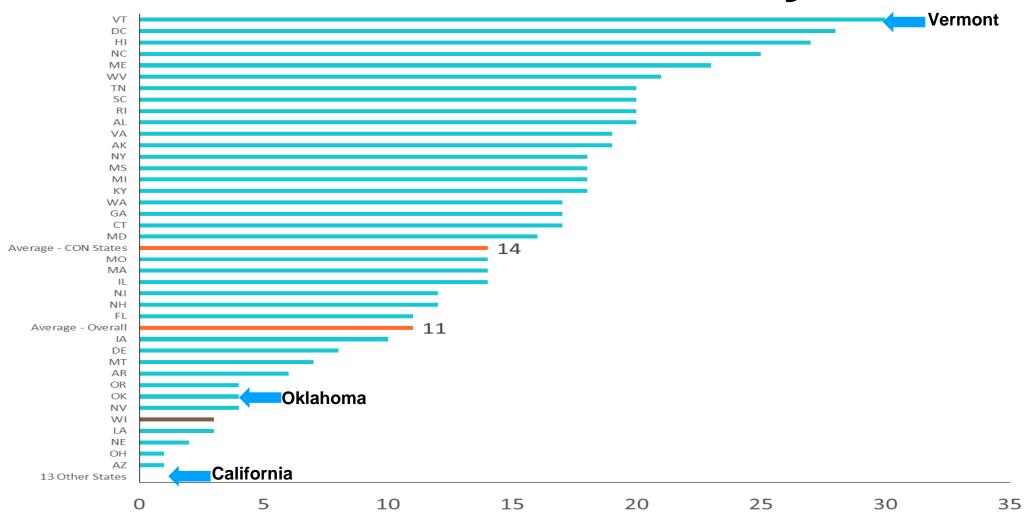




# Number of CON Laws by State



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# **Claimed Benefits of CON**

Ensure an adequate supply of healthcare resources

Ensure access to health care for rural communities

Promote high-quality health care

**Ensure charity care for those unable to pay** 

Restrain the cost of healthcare services





# **CON Laws in Practice = Barrier to Entry**

**Letter of Intent** 

Application Form with an up a \$45,000 non-refundable application fee

**Public hearing** 

**Fact Finding Conference at the state agency** 





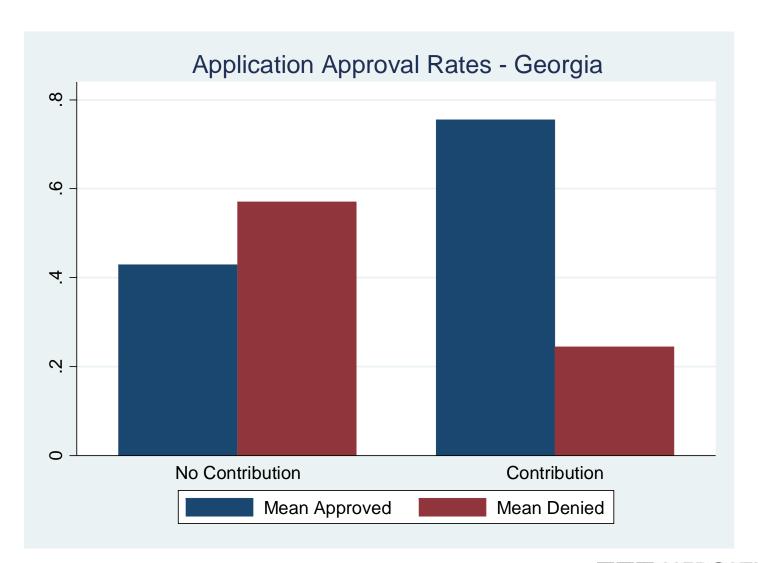
# CON = Barrier to Entry

Winners: Established hospitals CON holders with a monopoly

**Losers: Innovators** 

Losers: "YOU" and all other patients









# When States have No CON Laws....

More access to medical care for both urban and rural populations

**Better quality care** 

More competition – lowers health care cost

Less corruption in the political process

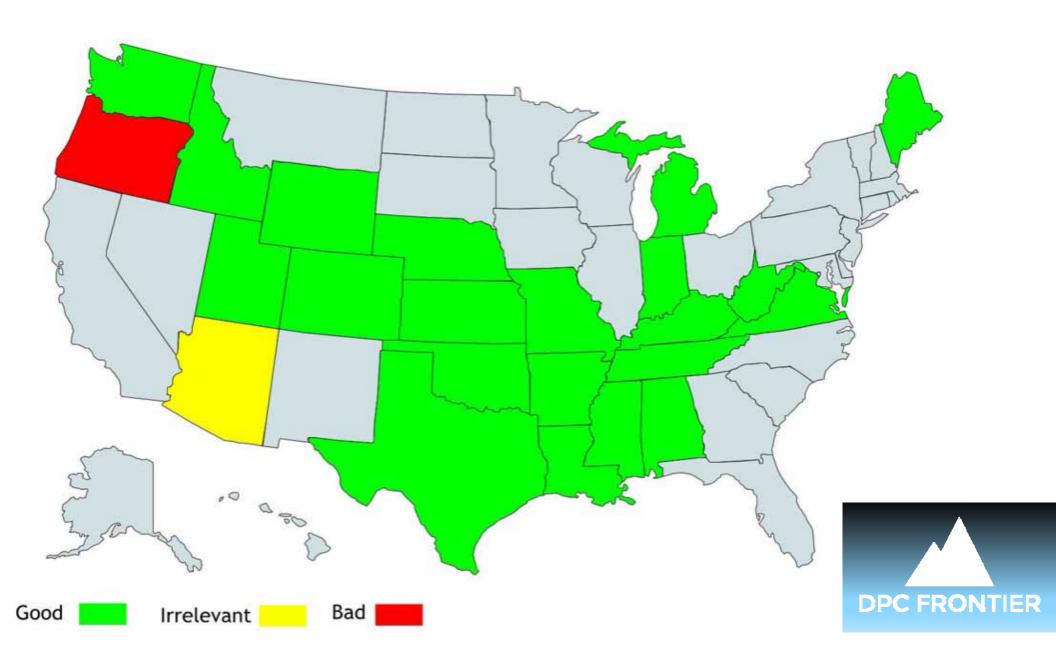




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**Legislative Update: Direct Primary Care** 









#### **Direct Primary Care**

# **National initiatives**

**Primary Care Enhancement Act of 2017** 

Regulatory changes

**Executive orders** 





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