FREE MARKET HEALTHCARE
SOLUTIONS
USHealthMedia.com

Why advertise?

Ensure **complete coverage** by delivering your message when, where, and how executives want it.

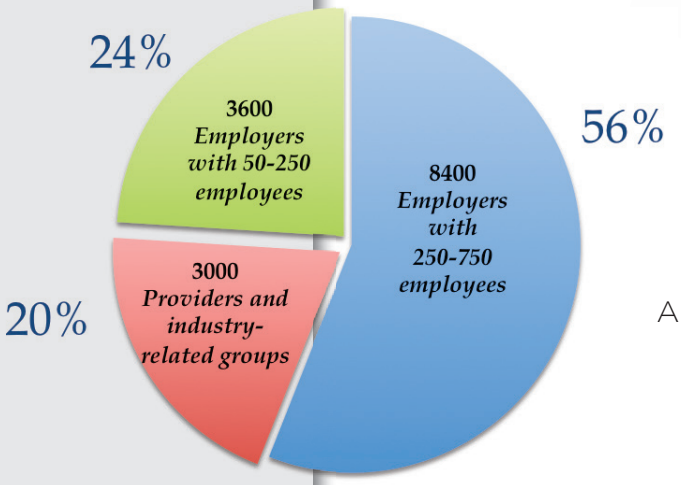
Free Market Healthcare Solutions' **integrated media platform** brings executives the information they need —**and your message**— in a language they understand.

Focus on the **right top executives** in **all the right markets.**

Who reads *Free Market Healthcare Solutions?*

The printed magazine is delivered by mail to **15,000 C-level executives, industry related affiliates, DPCs, and FMMA members in all the key markets in 46 states.**

Free Market Healthcare Solutions is available online at USHealthMedia.com and you can follow news and key players on YouTube at USHealthMedia.



2018 PUBLICATION SCHEDULE

ISSUE DATE	CLOSE DATE
Premier Issue 4Q 2017	Dec. 1, 2017
February 2018	Jan. 17, 2018
March 2018	Feb. 14, 2018
April 2018	Mar. 21, 2018
May 2018	Apr. 18, 2018
June 2018	May 16, 2018
July 2018	Jun. 20, 2018
August 2018	Jul. 18, 2018
September 2018	Aug. 15, 2018
October 2018	Sept. 19, 2018
November 2018	Oct. 17, 2018
December 2018	Nov. 14, 2018
January 2019	Dec. 12, 2018

100% C-Level Focused

Key information resources from the Free Market Medical Association and Free Market Healthcare Media have combined strength and market knowledge to create the first fully focused and integrated message vehicle for the corner office — ***Solutions***. We target the challenges and opportunities faced by employers in health care plans and benefits.

Such a full-scale, high-level media focus hasn't existed until now.

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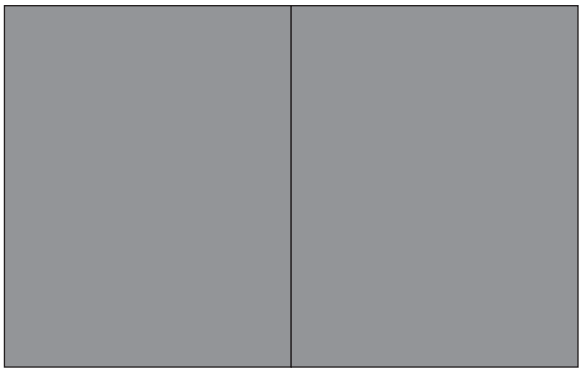
USHEALTHMEDIA

AD SIZES



DOUBLE TRUCK
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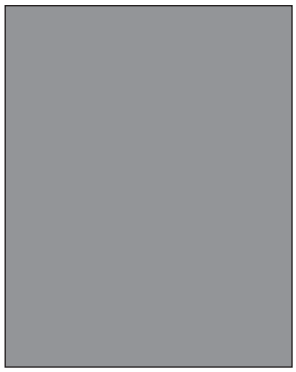

FULL PAGE
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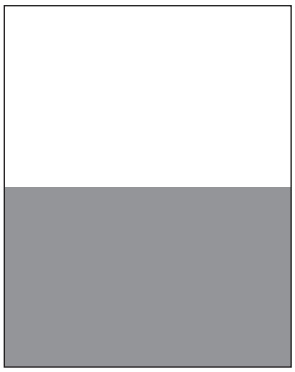

HALF PAGE HORIZ
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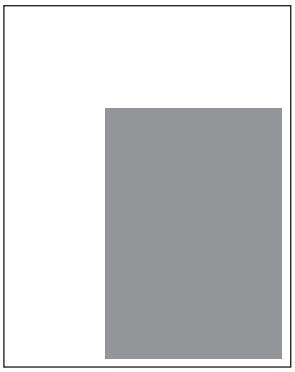
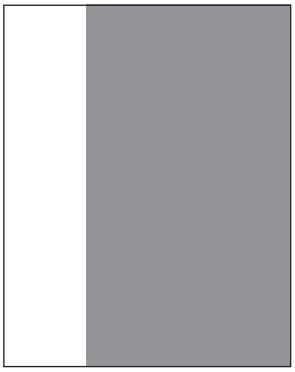
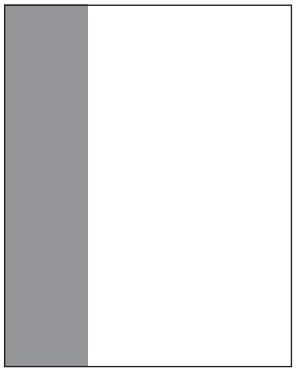


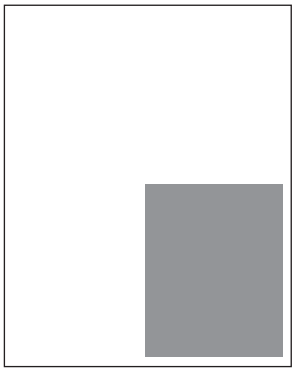
HALF PAGE BLOCK
8.375” × 10.875”
(no bleed)



2/3 PAGE VERT
trim 5.5 × 10.875”



1/3 PAGE VERT
trim 3” × 10.875”



1/4 PAGE BLOCK
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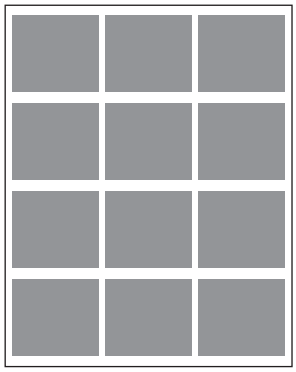
(no bleed)



Marketplace
2.5” × 2.25”
(no bleed)

Artwork and print proofs should be submitted via email or Dropbox link to: design@USHealthMedia.com

For general inquiries,
call 512-746-4545
or email
info@USHealthMedia.com

Artwork on CD can be sent to:
Free Market Healthcare Media
P.O. Box 217 • Jarrell, TX 76537

RATES

CMYK Color Included / Rates are per issue

	12 issues	9 issues	6 issues	3 issues	Open
Premium*	2600	2700	2800	2900	3200
Full Page	2200	2300	2400	2500	2800
2/3 page	1500	1700	1800	1900	2100
1/2 page	1250	1350	1450	1550	1750
1/3 page	875	925	975	1025	1225
1/4 page	700	750	800	850	950

**Full page only: Back Page / Inside Back Page / Inside Front / Page 3*

Marketplace $200 (3 issue minimum)

Double Truck $4800 (ROP)
$5800 (Premium - Pg 2/3, Center, Inside Back)
10% discount for 3 or more runs annually

DIGITAL ADS on USHEALTHMEDIA.COM

(rates are per month)	12 months	9 months	6 months	3 months	Open
Front page banner rotating	500	525	550	600	650
Inside page banner rotating	400	425	450	475	500
Banner ad static	300	325	350	375	400
Block ad static premium	200	225	250	275	300
Block ad (run of site)	100	125	150	175	200

SPECS

- Acceptable ad formats: (PC or Mac) Adobe Illustrator, Photoshop, or InDesign.
- Print-ready ads should be submitted as print resolution PDF. All text MUST be converted to outlines or exported from InDesign.
- Live matter should be kept 3/8” from the trim size.
- Bleed ads should contain a minimum of 1/4” bleed from trim on all sides.
- Scan all photographs as CMYK files. Convert JPGs to CMYK and save as .eps.
- Convert black and white images to Grayscale.
- Make all images 300 dpi in the native application at 100 percent.
- Convert all Pantone colors and Spot colors to CMYK. Provide all colors in CMYK Process format.
- Ads submitted in the native application, be sure to include all fonts (must be TTF), artwork, and linked images. When possible, use a preflight program to package into one folder.
- Submit your ad via e-mail, Dropbox, FTP, or CD.
- Artwork, copy changes, film conversion, other prep work are billed at net, no agency discounts. Materials are stored by publisher for 1 year from issue date; may be destroyed unless otherwise instructed by the advertiser or agency.

INSERTS
Please contact production manager for details and specs.