FREE MARKET
MEDICAL ASSOCIATION

2018 - 2019 FMMA Sponsorship Opportunities

Sponsorship Items	*Description*	Titanium	Platinum	Gold	Silver	Bronze	Copper
Recognition All Year!							
Cost Annually	*Annual Cost of Sponsorship*	**$25,000.00**	**$18,500.00**	**$13,000.00**	**$8,500.00**	**$6,500.00**	**$3,500.00**
Memberships Included	*Annual FMMA Individual Memberships**	**10 Memberships -** *$3,250 Value!*	**5 Memberships -** *$1,625 Value!*	**4 Membership -** *$1,300 Value!*	**3 Memberships -** *$975 Value!*	**2 Memberships -** *$650 Value!*	**1 Membership -** *$325 Value!*
Customized Storefront in #ShopHealth	*Upgrade from a standard store! Make your business really pop by designing a custom storefront. Must use FMMA web designer to ensure compatibility with code. Does not include the per hour design fee.*	* *$3,000 Value!*	* *$3,000 Value!*				
Provider Pricing Submission to You through #ShopHealth	*Ability to allow providers to submit their pricing to you (TPA or Employer) for review and addition to your free market program!***	* *$5,000+ Value!*					
Advertising in Free Market Healthcare Solutions	*Free Market Healthcare Solutions Magazine is a print and electronic publication sent, for free, to self-funded employers and FMMA members! Current distribution is 17,000 employers!*	**6 (Full) Page Ads -** *$14,400 Value!*	**6 (2/3) Page Ads -** *$10,800 Value!*	**6 (1/2) Page Ads -** *$8,700 Value!*	**4 (1/2) Page Ads -** *$6,200 Value*	**2 (1/2) Page Ads -** *$3,500 Value!*	
Feature Story in FMHS Magazine / Website	*Feature Story in FMHS Magazine / Website*	*	*				
Special Ad in #ShopHealth Search Results	*Get your business noticed! Special ad in updated #ShopHealth Search Results. Design assistance will incur a $125 per hour design charge.*	* *$3,000 Value!*	* *$3,000 Value!*	* *$3,000 Value!*			
Conference Sponsorships							
Registrations	*Annual FMMA Individual Conference Registrations*	**10 Registrations -** *$4,000 Value!*	**5 Registrations -** *$2,125 Value!*	**4 Registrations -** *$1,700 Value!*	**3 Registrations -** *$1,275 Value!*	**2 Registrations -** *$850 Value!*	**1 Registrations -** *$425 Value!*
Exhibiting Booth	*Exhibiting booth, Premium 10 x 10 and Standard Table*	**Premium**	**Premium**	**Regular**	**Regular**	**Regular**	**Regular**
Ad in Conference Edition FMHS Magazine	*Ad in the Conference Edition of the Free Market Healthcare Solutions Magazine!*	**Full Page**	**2/3 Page**	**1/2 Page**	**1/2 Page**	**1/2 Page**	**Discounted**
Podium Verbal Recognition	*Podium Recognition by Sponsor or by Conference Host*	**10 min**	**5 min**	**5 min**	**Conf Host**	**Conf Host**	**Conf Host**
Sponsor Promotion	*Promotion at Annual Conference through use of Logos, Screens, Materials,etc.*	*	*	*	*	*	*
Attendee Listing	*Receive a copy of the attendees prior and after the event.*	*	*	*	*	*	*

More options on the next page!

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Individual Sponsorship Opportunities

Sponsorship	Cost	Description
Special Customized Store in #ShopHealth	**$2,000.00**	*Upgrade from a standard store! Make your business really pop by designing a custom storefront. Must use FMMA web designer to ensure compatibility with code. Does not include the per hour design fee.*
Pricing Submission through #ShopHealth	**$5,000** *initial set-up plus $1,200 annual maintenance fee*	*Ability to allow providers to submit their pricing to you (TPA or Employer) for review and addition to your free market program!***
Advertising in Free Market Healthcare Solutions	****see rate card**	*Free Market Healthcare Solutions Magazine is a print and electronic publication sent, for free, to self-funded employers and FMMA members! Current distribution is 17,000 employers!*
Special Ad in #ShopHealth Search Results	**$2,500.00**	*Get your business noticed! Special ad in updated #ShopHealth Search Results. Design assistance will incur a $125 per hour design charge.*
Annual Conference Charging Station Sponsoship	**$750.00**	*Cocktail tables with charging stations with your signage. Sponsor provides technology for charging.*
Annual Conference Cocktail Party Sponsorship	**$950.00**	*Sponsor signage, welcome to attendees. Sponsor covers actual pass through food and beverage cost.*
Annual Conference Mobile App Sponsorship	**SOLD!**	
Annual Conference WIFI Sponsorship	**SOLD!**	

Annual Sponsorships can be combined with individual sponsorship items can be combined.

**Standard membership rules apply. Vendor members must go through the standard review process.*

***FMMA is not involved in any contracting, review, or any other process that vendor chooses to utilize to add, remove, or contract with FMMA member Sellers. There are no implied guarantees of patient steerage, minimum patient referrals, or any other guarantees.*