

**FOR IMMEDIATE RELEASE**

## **Free Market Medical Association welcomes James Dunavant as Executive Director**

May 6, 2019, Oklahoma City, OK – The Free Market Medical Association is excited to announce the appointment of James Dunavant as Executive Director. Mr. Dunavant joins the FMMA team from the Mises Institute, where he still serves as the Director of Development.

Mr. Dunavant has been a student and advocate of the free market economic principles that are the foundation of the FMMA Pillars. He brings valuable experience to the FMMA, including a background in business development, marketing, and fundraising.

For more than 20 years, Mr. Dunavant has been a relationship builder, connecting clients and donors with multiple business and nonprofit organizations. *“I am excited to have the opportunity to advance the mission of the FMMA, connecting the buyers and sellers of healthcare goods and services. This movement is more important than ever in restoring low-cost, high-quality healthcare choices,”* Dunavant said.

Co-founder Dr. Keith Smith stated, *“The association has grown considerably in both size and influence since its inception, and we felt it was time for the FMMA to bring on a full-time employed Executive Director. James will bring a wealth of knowledge and experience to the FMMA that will help further the growth of the association and the movement.”*

*“James possesses the skillset and experience that the FMMA needs to continue to grow and expand,”* agreed Co-founder Jay Kempton, *“We are eager to see James help us move forward.”*

Mr. Dunavant holds a Bachelor of Arts degree in management and human relations from Trevecca Nazarene University, and a Master of Business Administration with a focus on leadership and organizational development from Oklahoma Christian University.

We encourage you to reach out to Mr. Dunavant to extend your congratulations.

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### **About the Free Market Medical Association**

The FMMA was founded in 2014 by Jay Kempton and Dr. Keith Smith based on their mutual desire to fix our broken system. They founded the FMMA based on three pillars: **Price** is not a product, **Value** is mutually determined and requires transparent pricing and quality, cash is king - the **Equality** of price is critical. The FMMA connects true buyers and sellers of healthcare, educating and motivating them to work together based upon a mutually beneficial relationship built on the pillars. To learn more, visit [www.fmma.org](http://www.fmma.org) or contact [support@fmma.org](mailto:support@fmma.org).