

# 2019 - 2020 FMMA SPONSORSHIP OPPORTUNITIES



**FREE MARKET**  
MEDICAL ASSOCIATION

Details	Description	Titanium	Platinum	Gold	Silver	Bronze	Copper
		\$25,000	\$18,500	\$13,000	\$8,500	\$6,500	\$3,500
<b>Memberships Included</b>	Annual FMMA Individual Memberships. *	* 5	* 5	* 4	* 3	* 2	* 1
<b>Customized Storefront in ShopHealth</b>	Upgrade from a standard store! Make your business really pop by designing a custom storefront. Must use FMMA web designer to ensure compatibility with code. Does not include the per hour design fee.	*	*				
<b>Digital Promotion</b>	ShopHealth blog feature ShopHealth e-Newsletter FMMA Social Media features	* Monthly blog post/ad 4 feature stories Monthly social media	* Bi-monthly blog posts or ads 3 feature stories Bi-monthly social media	* 6 blog posts or ads 2 feature stories 4 social media	* 4 blog posts or ads 1 feature story 2 social media	* 2 blog posts or ads 1 social media	
<b>Healthcare Americana Podcast</b>	FMMA Sponsored Podcast by Freedom Healthworks	* 5 interview spotlights and discounted ads	* 4 interview spotlights and discounted ads	* 3 interview spotlights and discounted ads	* 2 interview spotlights and discounted ads	* 1 interview spotlight and discounted ads	
<b>Feature Story in FMMA Magazine / Website</b>	Feature Story in FMMA Magazine / Website.	*	*				

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<b>Special Ad in ShopHealth Search Results</b>	Get your business noticed! Special ad in updated ShopHealth Search Results. Design assistance will incur a \$125 per hour design charge.	*	*	*			
<b>Special Ad in FMMA Events</b>	Let members know you will be attending conference with this custom ad. Design assistance will incur a \$125 per hour design charge.	*	*	*	*		
<b>Annual Conference Registrations</b>	Annual FMMA Individual Conference Registrations.	* 5	* 5	* 4	* 3	* 2	* 1
<b>Annual Conference Exhibiting Booth</b>	Exhibiting booth, Premium 8 x 10 and Standard Table.	* Premium	* Premium	* Regular	* Regular	* Regular	* Regular
<b>Annual Conference Magazine / Conference Guide</b>	Ad in the Conference Edition of the FMMA Magazine!	* Full-page	* 2/3-page	* 1/2-page	* 1/2-page	* 1/2-page	* Discount off book rate
<b>Annual Conference Podium Verbal Recognition</b>	Podium Recognition by Sponsor or by Conference Host.	* 10 min Sponsor	* 5 min Sponsor	* 5 min Sponsor	* Conference Host Thank You	* Conference Host Thank You	* Conference Host Thank You
<b>Annual Conference Sponsor Promotion</b>	Promotion at Annual Conference through use of Logos, Screens, Materials, etc.	*	*	*	*	*	*
<b>Annual Conference Attendee Listing</b>	Receive a copy of the attendees prior and after the event.	*	*	*	*	*	*



**SHOPHEALTH**  
HEALTHCARE MARKETPLACE