



2020 FMMA Mini Conference:

Mission Possible: Healthcare Entrepreneurship as the Antidote to the Broken Healthcare System

September 11-12, 2020

Online & In Person in OKC

Friday – September 11, 2020 ONLINE EVENT

8:30 am to 9:00 am	Opening Remarks – James Dunavant
9:00 am to 10:00 am	Larry Van Horn, PhD. – The primary architect of the 2019 Executive Order on Healthcare Transparency
10:00 am to 11:45 am	The Entrepreneurial Journey: How Entrepreneurship Can Save Healthcare - Peter Klein, Hunter Hastings
11:45 am to 1:30 pm	BREAK
1:30 pm to 2:30 pm	Revolutionary Entrepreneurship of Self-funded Employer Plans – Brady Bizarro, Esq.
2:30 pm to 3:30 pm	Big Ideas: Removing Roadblocks Between Buyers and Sellers of Healthcare – John Harvey
3:30 pm to 4:00 pm	Break
4:00 pm to 5:00 pm	COVID Response and Public Policy Roundtable – David Balat

Saturday – September 12, 2020 OKC EVENT OCPA – CENTER FOR FREE ENTERPRISE BUILDING

9:00 am to 9:30 am	Opening Remarks/ShopHealth – James Dunavant
9:30 am to 11:00 am	Entrepreneur Panel – Dr. Tony Dale, Keith Smith, M.D.
11:00 am to 11:15 am	Break
11:15 am to 12:15	Entrepreneurship and Scaling DPC for the Masses – Kyle Rickner, M.D.
12:15 pm to 1:15 pm	LUNCH PROVIDED
1:15 pm to 2:15 pm	Founders Discussion – “Ask Us Anything” – Jay Kempton, Keith Smith, M.D.
3:15 pm to 4:15 pm	Tour of Surgery Center of Oklahoma – No Transportation Provided