



## 2021 FMMA SPONSORSHIP OPPORTUNITIES

\*\*\*MUST BE A FMMA MEMBER – DETAILS CAN BE FOUND @ FMMA.ORG

Details	Description	Titanium	Platinum	Gold	Silver	Bronze	Copper
		\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500
<b>Annual Conference Registrations</b>	Annual FMMA Individual Conference Registrations *	* 5	* 5	* 4	* 3	* 2	* 1
<b>Conference Speaking Time</b>	Speaking time with FMMA Conference Audience	*	*	*			
<b>Digital Promotion</b>	<a href="#">ShopHealth</a> blog feature <a href="#">ShopHealth</a> e-Newsletter FMMA Social Media features	* Monthly blog post/ad 4 feature stories Monthly social media	* Bi-monthly blog posts or ads 3 feature stories Bi-monthly social media	* 6 blog posts or ads 2 feature stories 4 social media	* 4 blog posts or ads 1 feature story 2 social media	* 2 blog posts or ads 1 social media	
<b>Healthcare Americana Podcast</b>	FMMA Sponsored Podcast by Freedom Healthworks	* 5 interview spotlights and discounted ads	* 4 interview spotlights and discounted ads	* 3 interview spotlights and discounted ads	* 2 interview spotlights and discounted ads	* 1 interview spotlight and discounted ads	
<b>Special Ad in ShopHealth Search Results</b>	Get your business noticed! Special ad in updated <a href="#">ShopHealth</a> Search Results. Design assistance will incur a \$125 per hour design charge.	*	*	*			

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Special Ad in FMMA Events	Let members know you will be attending conference with this custom ad. Design assistance will incur a \$125 per hour design charge.	*	*	*	*		
Recognition on the FMMA Website	Recognition as an FMMA Sponsor for 2021 @fmma.org	*	*	*	*	*	*
Annual Conference Exhibiting Booth	Exhibiting booth, includes 8x6 table, 2 chairs, drapes & dividers	*	*	*	*	*	*
Annual Conference App and/or Conference Guide	Recognition in the Conference App and/or Conference Guide	*	*	*	*	*	*
Annual Conference Podium Verbal Recognition	Podium Recognition by Conference Host.	*	*	*	*	*	*
Annual Conference Sponsor Promotion	Promotion at Annual Conference through use of Logos, Screens, Materials, etc.	*	*	*	*	*	*
Annual Conference Attendee Listing	Receive a copy of the attendees prior and after the event.	*	*	*	*	*	*



**SHOPHEALTH**  
HEALTHCARE MARKETPLACE



## 2021 FMMA CONFERENCE ADD-ONS

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Sponsorship	Description	Cost
<b>NO BOOTH Copper Sponsorship</b>	Includes 3 Conference registrations and all other recognitions with the Copper Sponsorship except booth.	\$3500
<b>Lanyards at Registration</b>	Sponsor provides lanyards. Can be stock item, not exclusive to conference.	\$1500
<b>Tote Bag at Registration</b>	Sponsor provides tote bags. Can be stock item, not exclusive to conference.	\$1500
<b>Annual Conference Mobile App</b>	Recognition as Mobile APP sponsor in FMMA APP.	\$2000
<b>Annual Conference WIFI Sponsor</b>	Recognition as WIFI sponsor with Signage at conference on all tables.	\$2500
<b>Friday Breakfast Sponsorship</b>	Recognition as Sponsor of breakfast which includes 5 minutes with the Conference Audience.	\$2500
<b>Saturday Breakfast Sponsorship</b>	Recognition as Sponsor of breakfast which includes 5 minutes with the Conference Audience.	\$2500
<b>Lunch Sponsorship</b>	Recognition as Sponsor of lunch which includes 10 minutes with the Conference Audience.	\$5000
<b>Thursday Night Cocktail Reception Sponsorship</b>	Sponsorship includes Sponsor signage & name and/or logo on Drink tickets	\$2500
<b>Friday Night Cocktail Reception Sponsorship</b>	Sponsorship includes Sponsor signage & name and/or logo on Drink tickets	\$2500
<b>Friend of the FMMA</b>	Recognition on FMMA Website and all conference marketing materials	\$1000

