



2021 FMMA SPONSORSHIP OPPORTUNITIES

***MUST BE A FMMA MEMBER – DETAILS CAN BE FOUND @ FMMA.ORG

Details	Description	Titanium	Platinum	Gold	Silver	Bronze	Copper
		\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500
Annual Conference Registrations	Annual FMMA Individual Conference Registrations *	*	*	*	*	*	*
		5	5	4	3	2	1
Conference Speaking Time	Speaking time with FMMA Conference Audience	*	*	*			
Digital Promotion	ShopHealth blog feature ShopHealth e-Newsletter FMMA Social Media features	* Monthly blog post/ad 4 feature stories Monthly social media	* Bi-monthly blog posts or ads 3 feature stories Bi-monthly social media	* 6 blog posts or ads 2 feature stories 4 social media	* 4 blog posts or ads 1 feature story 2 social media	* 2 blog posts or ads 1 social media	
Healthcare Americana Podcast	FMMA Sponsored Podcast by Freedom Healthworks	*	*	*	*	*	
		5 interview spotlights	4 interview spotlights	3 interview spotlights	2 interview spotlights	1 interview spotlight	
Special Ad in ShopHealth Search Results	Get your business noticed! Special ad in updated ShopHealth Search Results. Design assistance will incur a \$125 per hour design charge.	*	*	*			

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Special Ad in FMMA Events	Let members know you will be attending conference with this custom ad. Design assistance will incur a \$125 per hour design charge.	*	*	*	*		
Recognition on the FMMA Website	Recognition as an FMMA Sponsor for 2021 @fmma.org	*	*	*	*	*	*
Annual Conference Exhibiting Booth	Exhibiting booth, includes 8x6 table, 2 chairs, drapes & dividers	*	*	*	*	*	*
Annual Conference App and/or Conference Guide	Recognition in the Conference App and/or Conference Guide	*	*	*	*	*	*
Annual Conference Podium Verbal Recognition	Podium Recognition by Conference Host.	*	*	*	*	*	*
Annual Conference Sponsor Promotion	Promotion at Annual Conference through use of Logos, Screens, Materials, etc.	*	*	*	*	*	*
Annual Conference Attendee Listing	Receive a copy of the attendees prior and after the event.	*	*	*	*	*	*



SHOPHEALTH
HEALTHCARE MARKETPLACE



2021 FMMA CONFERENCE ADD-ONS

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Sponsorship	Description	Cost
NO BOOTH Copper Sponsorship	Includes 3 Conference registrations and all other recognitions with the Copper Sponsorship except booth.	\$3500
Lanyards at Registration	Sponsor provides lanyards. Can be stock item, not exclusive to conference.	\$1500
Tote Bag at Registration	Sponsor provides tote bags. Can be stock item, not exclusive to conference.	\$1500
Annual Conference Mobile App	Recognition as Mobile APP sponsor in FMMA APP.	\$2000
Annual Conference WIFI Sponsor	Recognition as WIFI sponsor with Signage at conference on all tables.	\$2500
Friday Breakfast Sponsorship	Recognition as Sponsor of breakfast which includes 5 minutes with the Conference Audience.	\$2500
Saturday Breakfast Sponsorship	Recognition as Sponsor of breakfast which includes 5 minutes with the Conference Audience.	\$2500
Lunch Sponsorship	Recognition as Sponsor of lunch which includes 10 minutes with the Conference Audience.	\$5000
Thursday Night Cocktail Reception Sponsorship	Sponsorship includes Sponsor signage & name and/or logo on Drink tickets	\$2500
Friday Night Cocktail Reception Sponsorship	Sponsorship includes Sponsor signage & name and/or logo on Drink tickets	\$2500
Friend of the FMMA	Recognition on FMMA Website and all conference marketing materials	\$1000

