



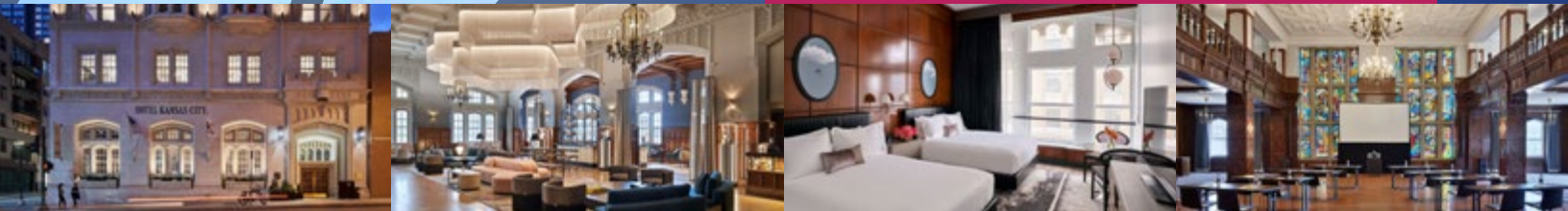
FREE MARKET
MEDICAL ASSOCIATION

2023 Annual Conference

MEDICAL LIBERTY & PATIENT AUTONOMY

May 3-5 • Kansas City, MO
HOTEL KANSAS CITY

fmma.org/events/annual-conference/



On May 3-5, 2023 join the Free Market Medical Association for the can't-miss event of 2023 where free market enthusiasts, clinician entrepreneurs, solution providers, and healthcare purchasers will convene to discuss alternative ways Americans can deliver, access and purchase healthcare. There is no better place to gain insights, and make direct connections that help accelerate the adoption of free market models.

Our goal this year is to expand the reach and value amongst employers and leverage the work being done at both the national and chapter levels to help organizations build Direct Care strategies and plans. We do this by convening expert direct care clinicians, benefits advisors, employers, solutions, and community leaders who are passionate about medical autonomy, saving money, and providing higher quality care.

The 2023 FMMA Annual Conference will take place live in Kansas City on May 3-5 at the super hip boutique property: Hotel Kansas City.

PROGRAM SCHEDULE

Wednesday, May 3 - Friday, May 5
at the Hotel Kansas City.

WEDNESDAY, MAY 3

12:00 - 5:00pm	Early Registration
2:00 - 4:00pm	FMMA Chapter Leader Strategic Planning
5:00 - 7:00pm	Sponsor booth set up - Starlight Ballroom
7:30 - 9:30pm	Opening Party - Starlight Ballroom

THURSDAY, MAY 4

7:30 - 9:00am	Registration & Continental Breakfast
9:00 - 11:30am	FMMA General Session & breakouts
11:30-1:00pm	Luncheon & Free Market Solution Spotlight
1:30 - 4:00pm	FMMA General Session & breakouts
4:00 - 6:00pm	Free Market Mixer - Starlight Ballroom

FRIDAY, MAY 5

7:30 - 9:00am	Continental Breakfast with Solutions
9:00 - 11:30am	FMMA General Session & breakouts
11:30 - 12:00pm	FMMA Annual Conference Closing Keynote
12:00 - 2:00pm	Sponsor booth tear down



MEDICAL LIBERTY & PATIENT AUTONOMY

May 3-5 • Kansas City, MO • Hotel Kansas City

fmma.org/events/annual-conference/

Reach dedicated Free Market Medicine Advocates and key business decision makers at the FMMA 2023 annual conference in Kansas City on May 3-5, 2023. Complete the form via our link on the next page to confirm sponsorship interest. Sponsorships/Exhibit booths are limited and will sell out.

Sponsors MUST be an approved FMMA member. More information can be found at FMMA.org.

TITANIUM SPONSOR - \$20,000

(\$17,500 for sponsors who sign Agreement & submit payment by December 31, 2022)

- Six (6) Annual FMMA Individual Conference Registrations
- Session at FMMA Conference with Audience
- Digital Promotion including monthly FMMA Social Media feature
- FMMA-Sponsored podcast appearance
- Consult call or speaking engagement with FMMA Co-founders at two (2) sponsor-hosted virtual events or 1 local event
- Special Ad tied to ShopHealth search (graphic design available to produce ads - \$125 per hour fee passed through to sponsor)
- Special Ad on FMMA Events page to alert members you will be attending the conference (graphic design available to produce ads - \$125 per hour fee passed through to sponsor)
- Annual recognition as an FMMA Sponsor for on the FMMA website: fmma.org
- Annual Conference Exhibit Booth (6' table, 2 chairs, wireless internet - electricity available upon request - fees passed through to sponsor)
- Recognition in the Annual Conference App and/or Conference Guide
- Podium Recognition by Sponsor representative at Annual Conference
- Annual Conference Sponsor Promotion through use of Logos, Screens, Materials, etc.
- Receive a copy of Annual Conference Attendee Listing prior to and after the event

PLATINUM SPONSOR - \$15,000

(\$13,500 for sponsors who sign Agreement & submit payment by December 31, 2022)

- Five (5) Annual FMMA Individual Conference Registrations
- Speaking time with FMMA Conference Audience
- Digital Promotion including monthly FMMA Social Media feature
- FMMA-Sponsored podcast appearance
- Consult call or speaking engagement with FMMA Co-founders at one (1) sponsor-hosted virtual event
- Special Ad tied to ShopHealth search (graphic design available to produce ads - \$125 per hour fee passed through to sponsor)
- Special Ad on FMMA Events page to alert members you will be attending the conference (graphic design available to produce ads - \$125 per hour fee passed through to sponsor)
- Annual recognition as an FMMA Sponsor for on the FMMA website: fmma.org
- Annual Conference Exhibit Booth (6' table, 2 chairs, wireless internet - electricity available upon request - fees passed through to sponsor)
- Recognition in the Annual Conference App and/or Conference Guide
- Podium Recognition by Sponsor representative during lunch session at Annual Conference
- Annual Conference Sponsor Promotion through use of Logos, Screens, Materials, etc.
- Receive a copy of Annual Conference Attendee Listing prior to and after the event

GOLD SPONSOR - \$11,000

(\$10,500 for sponsors who sign Agreement & submit payment by December 31, 2022)

- Four (4) Annual FMMA Individual Conference Registrations
- Speaking time with FMMA Conference Audience
- Digital Promotion including monthly FMMA Social Media feature
- FMMA-Sponsored podcast appearance
- Special Ad tied to ShopHealth search (graphic design available to produce ads - \$125 per hour fee passed through to sponsor)
- Special Ad on FMMA Events page to alert members you will be attending the conference (graphic design available to produce ads - \$125 per hour fee passed through to sponsor)
- Annual recognition as an FMMA Sponsor for on the FMMA website: fmma.org
- Annual Conference Exhibit Booth (6' table, 2 chairs, wireless internet - electricity available upon request - fees passed through to sponsor)
- Recognition in the Annual Conference App and/or Conference Guide
- Five (5) minute Verbal Podium Recognition by Sponsor at Annual Conference
- Podium Recognition by Sponsor representative during lunch session at Annual Conference
- Annual Conference Sponsor Promotion through use of Logos, Screens, Materials, etc.
- Receive a copy of Annual Conference Attendee Listing prior to and after the event



MEDICAL LIBERTY & PATIENT AUTONOMY

May 3-5 • Kansas City, MO • Hotel Kansas City

fmma.org/events/annual-conference/

SILVER SPONSOR - \$9,000

(\$8,500 for sponsors who sign Agreement & submit payment by December 31, 2022)

- Three (3) Annual FMMA Individual Conference Registrations
- Digital Promotion including monthly FMMA Social Media feature
- FMMA-Sponsored podcast appearance
- Recognition as an FMMA Sponsor for 2023 on the FMMA website: fmma.org
- Annual Conference Exhibit Booth (6' table, 2 chairs, wireless internet - electricity available upon request - fees passed through to sponsor)
- Recognition in the Annual Conference App and/or Conference Guide
- Verbal Podium Recognition and Thank You by Conference Host at Annual Conference
- Annual Conference Sponsor Promotion through use of Logos, Screens, Materials, etc.
- Receive a copy of Annual Conference Attendee Listing prior to and after the event

BRONZE SPONSOR - \$6,000

(\$5,500 for sponsors who sign Agreement & submit payment by December 31, 2022)

- Two (2) Annual FMMA Individual Conference Registrations
- Digital Promotion including monthly FMMA Social Media feature
- Recognition as an FMMA Sponsor for 2023 on the FMMA website: fmma.org
- Annual Conference Exhibit Booth (6' table, 2 chairs, wireless internet - electricity available upon request - fees passed through to sponsor)
- Recognition in the Annual Conference App and/or Conference Guide
- Verbal Podium Recognition and Thank You by Conference Host at Annual Conference
- Annual Conference Sponsor Promotion through use of Logos, Screens, Materials, etc.
- Receive a copy of Annual Conference Attendee Listing prior to and after the event

FMMA PARTNER - \$4,000 (no booth)

- Three (3) FMMA Annual Conference Registrations
- Recognition as an FMMA Sponsor for 2021 on the FMMA website: fmma.org
- Recognition in the Annual Conference App and/or Conference Guide
- Annual Conference Sponsor Promotion through use of Logos, Screens, Materials, etc.

SPECIAL SPONSORSHIPS

- **Lanyards at Registration: \$5,000** plus cost of lanyards (sponsor-branded lanyard ordered by FMMA organizer)
- **Swag Bag at Registration: \$3,500** plus cost of swag bag (sponsor branding ordered by FMMA organizers)
- **Annual Conference Mobile App: \$2,500.** Recognition as the Mobile APP sponsor
- **Annual Conference WIFI Sponsor: \$3,500** Recognition as WIFI sponsor with Signage at conference on all tables
- **Friday Breakfast Sponsor: \$3,500.** Prominent signage plus 5 min. address.
- **Saturday Breakfast Sponsor: \$3,000**—Prominent signage plus 5 min. address.
- **Lunch Sponsor: \$5,000**—Prominent signage & kickoff to solution spotlight.
- **Opening Party Sponsor: \$5,000**
- **Thursday Solutions Reception: \$4,000**
- **Friend of the FMMA Recognition: \$1,500**—Recognition on site as supporter of FMMA.

SPONSORSHIP DEADLINE:

- 1) Complete the 2023 FMMA Annual Conference Sponsorship Intent Form.
- 2) Complete the Sponsor Agreement & Submit Payment by December 31, 2022 (for financial discounts) or February 28, 2023 (sponsorship deadline—no incentives).
- 3) Committed sponsors will receive an invitation to set up their 1:1 sponsor onboarding session with FMMA.

CONTACT INFO:

All FMMA sponsorship & event questions should be directed to:

LynAnn Henderson
 Events Director, FMMA
 Founder/CEO, Kynexions
lynann.henderson@kynexions.com
 406.671.6573



SUBMIT FOR YOUR SPONSORSHIP TODAY!