2027 OPTIONS

CONFERENCE SPONSORSHIP MATRIX

FMMA

Benefit/ Deliverable	Presenting Sponsor	Platinum	Gold	Silver	Bronze	FMMA Partner
Price	$27,000	$18,500	$12,500	$9,500	$6,500	$4,000
Number Available	~~1~~	2	4	3 ~~6~~	1 ~~10~~	Unlimited
Table Top Showcase (6ft table with chairs)	Included (Premium Placement)	Included	Included	Included	Included	Recognition package only (no tabletop showcase)
Conference Registrations Included	5	4	3	2	2	1
Attendee List Before and After Event	Included	Included	Included	Included	NO	NO
NEW - Reserved Table at Awards Luncheon	Included	Included				
Main Stage Speaking Opportunity	Sponsor Remarks Opening Session-3 min					
Breakout Session Sponsors - Intro & Closing (choose a session)	Included	Included				
Podcast Feature On Healthcare Americana	Included	Included	Included			
Logo on Conference Website	Premier Placement	Included	Included	Included	Included	Included
Logo in Whova Event App	Premier Placement	Included	Included	Included	Included	Included
Onsite Signage Recognition	Premier Placement	Included	Included	Included	Included	Text Included
Recognition in Meeting Slideshow	Logo Included	Logo Included	Logo Included	Logo Included	Text Included	Text Included
Email Marketing (logo on all conference marketing emails)	Included	Included				
Social Media Recognition	1 Thank You Post 1 Content Post	1 Thank You Post	Group Logo Recognition	Group Logo Recognition	Text Included	Text Included

ADD-ON OPTIONS

SPECIALIZED ADD-ON SPONSORSHIP OPTIONS

FMMA

Opportunity	Suggested Price	Quantity	Included Benefits
NEW-Registration Sponsor	$8,000	1	Signage, greet attendees| at check-in
Opening Reception Sponsor (Wednesday Night)	$10,000	1	Signage, 5 min remarks, app recognition, sponsor table, logo napkins, drink tickets to pass out
Breakfast Sponsor (Thursday and Friday)	$5,000	1 per day	Signage, app recognition
Thursday Night Cocktail Party	$7,500	1	Signage, 3 min remarks, app recognition, logo napkins
Sponsored Breaks (Signage displayed during break)	$4,000		Signage, app recognition
Award Luncheon Sponsor	$6,000	2	Reserved table, signage, podium recognition, optional remarks
Lanyard Sponsor (Company name displayed on all lanyards given to all conference attendees)	$10,000 (Plus Lanyard Cost)	1	Logo on attendee lanyards, registration signage
Mobile App Sponsor	$5,000	1	App splash/banner, sponsor listing
Wi-Fi Sponsor	$3,500	CLAIMED	Wi-Fi signage, password branding if allowed
Event App Banner Ad	$2,500	12	Rotating banner in mobile app

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